

A Perfect Storm of Responses!

OUR CLOAK DEPARTMENT CROWDED
WITH SATISFIED LADIES.

CONCENTRATED INTEREST
—IN—

CLOAKS,
HOSIERY
—AND—
UNDERWEAR

Three
Departments

BEAUTIFUL CLOAKS FIND HAPPY OWNERS

—AND—

The Parcel Delivery Companies are Kept
in Constant Service.

It is an Hour with us when the Incentive to Close Out These
Lines is Stronger Than Our Desire for Profits
or Even First Cost.

You may not have needed a Cloak before. If you
have you can enjoy the satisfaction that by waiting a
little you have saved a good many dollars on your pur-
chase, and that your garment is as fresh, stylish and new
as those who purchased earlier.

We have been many years in business and will back
our reputation (and we prize it highly) that there never
was SUCH A TIME AS NOW TO SAVE MONEY ON
CLOAKS.

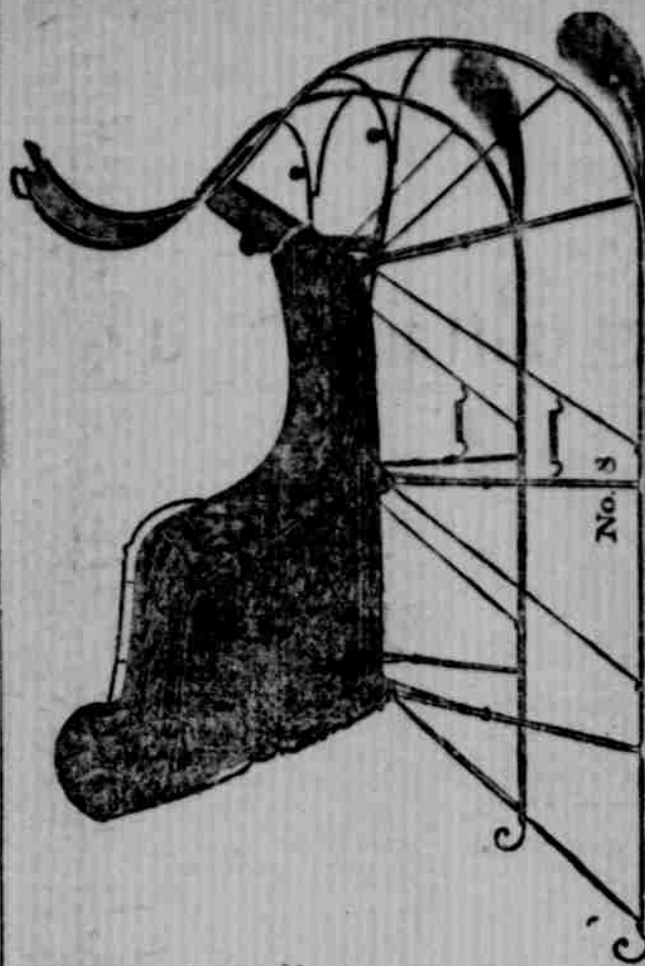
Now, while we are having a pleasant chat with the
ladies, we want to say a word about those "AGENTS"
SAMPLES OF HOSIERY AND UNDERWEAR." Per-
haps you do not understand why we are offering these
standard goods so cheap. A manufacturer's agent,
rather than return his samples to the factory and there-
by accumulate odd lots, prefers to unload them even by
sacrificing some money. We bought them at OUR
PRICE, not the agent's, and HASTEN TO GIVE OUR
PATRONS THE BENEFIT. They are perfect goods
(samples always are) and win your attention without
even an invitation or an explanation.

And now, ladies, we want to have a confidential talk
with you about our method of securing the great bar-
gains announced so frequently through the daily press.
You know that if there is anything in the standard lines
to be had it is at our store, that we do not deal in trash,
and yet our prices are always comparatively lower than
other houses.

We have a resident buyer in New York, that great
center of American commerce, where all products of the
world's industries centralize. Our buyer is given carte
blanc to visit the importing houses, the large jobbers
and manufacturers, and purchase unlimited quantities
when he finds an extra good deal and an under price,
which he does, often sending us enough in one purchase
to completely stock an ordinary store. This accounts
for the great quantities of Linens shown by us during
the week of our Linen Sale. Instead of dividing the
purchases among several merchants, we received it all.
The benefit to purchasers is apparent. More varieties,
more qualities and the cream with the milk. Perhaps
we have tired you with our little talk, but when we are
discussing this subject we never know when to stop.

Our store is full of things that should win your atten-
tion by merit, and yet we are going to tell you about
them from day after day. Come to our store and ask to
see the goods we tell you about in the newspapers.
You'll find them just as we describe. We'll tell you the
truth, the whole truth and nothing but the truth. See
if it isn't so.

Springer & Company



"Don't be Foolish Joe!"

BUT GET YOUR RUNNERS OF THE

Wood Carriage Company.

EXTRAORDINARY OFFERS

BE SURE and visit our
store if you are
looking for FURNITURE.

Berkey & Gay Furniture Co.

170 to 180 CANAL STREET.



CALL AND SEE THEM AT

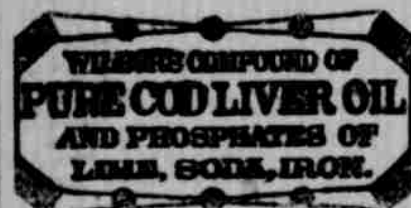
HARTMAN'S MUSIC HOUSE, 94, 96, 98, 100 Ottawa Street,

Where you can find a complete stock of Pianos, Organs, Musical Merchandise
and Sheet Music.

ORCHESTRA AND BAND—Attention is called to leaders of orchestra and
brass bands to the fact that Hartman, the music dealer on Ottawa street, has the
complete catalogues of Jean White, Carl Fisher and J. Schott. Call and
make your selections at special discounts.

MUSICAL—Everything in the musical line at lowest prices can be had at
Hartman's Music House on Ottawa street.

FREE MUSICAL ENTERTAINMENT—A grand symphony concert at
Hartman's New Music Rooms on Ottawa street, Thursday afternoon.



For the Cure of Consumption, Coughs,
Colds, Asthma, Furunculosis, Indurated
Bronchitis, Debility, Wasting Dis-
eases and Scrofulous Humors.

Almost as palatable as cream. It can be
taken with pleasure by delicate persons and
children, who, after using it, are very fond of
it. It assimilates with the food, increases the
fresh and appetite, builds up the nervous sys-
tem, restores energy to mind and body, creates
new, rich and pure blood, in fact, rejuvenates
the whole system.

FLESH, BLOOD, NERVE, BRAIN.
This preparation is far superior to all other
preparations of Cod Liver Oil. It has many
advantages, but no equals. The results follow-
ing its use are its best recommendation. Be-
lieve us, for value your health, get the genuine.
Manufactured only by Dr. ALEX. B. WILSON,
Boston, Mass. Sold by all druggists.

F. P. WILSON,
SIGN WRITER!

Plain and Fancy Signs in Unique
Devices.

73 CANAL STREET, GRAND RAPIDS.

PECK'S DRUG STORE

To physicians we sell and offer the best dis-
counts, the following: Parke, Davis & Co.'s
preparations, a full line; J. H. Wyeth & Son's
preparations, a full line; E. R. Squibb's pre-
parations, a full line; Wm. S. Merrell's Chemi-
cal Co.'s preparations, a full line; Lloyd's Scotch
Medicines; Albany Chemical Co.'s reagents and
partial lines of all reliable preparations also.

SURGICAL INSTRUMENTS!

We carry \$5000 worth of
instruments.
Appliances, pessaries, catheters, artificial
eyes, 16 eyes to select from, rubber goods, toe
bags, hot water bags, ice caps for head, narrow
ice bags for the spine, stomach pumps, and a
large variety of special goods, sometimes
necessary but we have them when wanted.
We are not afraid of dead stock, call for what
you want and do not assume that you must
send to Chicago, until you have enquired for
the article you require from us.

NO FAVORITISM!

WE TREAT ALL ALIKE.

PRICES TO ONE THE SAME
AS TO ANOTHER.

PECK'S DRUG STORE

Plating on Table Ware,
Hack and Cutter Trimming
in gold, silver or nickel.

Grand Rapids Electro Plating Co.

5 Erie Street.

GOLD and SILVER

VALLEY CITY IRON WORKS.

ADOLPH LEITELT,

Steam Engines and Boilers, and General Mill Machinery

NICHOLS LUMBER DRYER, LESGINS IMPROVED VENEER CUTTER,
Lumber exhaust steam, Hot Blast Apparatus for heating factories, Dry Kilns, Iron Pipe
Fittings, Valves, etc. Improved Governors, Iron and Brass Castings, Building Castings, etc.



OTOOLE—Shore, Mrs. O'Hallahan, is Make a Democrat or a Republican?
MRS. O'HALLAHAN—Sure, I don't know his name, but I do know what
as soon as he sees Heyman & Company's advertisement giving a per cent discount
on stoves he went and bought one, and which is one stove sold if we only had
Heyman over in Grand Rapids we would make him leader of the Irish party, so we would
do you mind that?

INVESTMENTS!

25 PER CENT.

CAN YOU EQUAL IT?

That is just what we are offering to all who use
stoves. If you shall need a stove

THIS WINTER

—OR—

NEXT WINTER

Come in and invest in one and we will pay you in
CASH 25 PER CENT. on your investment.
This is no idle talk for advertising purposes. We
mean just what we say, and will do all we adver-
tise. There will be NO CHANGE in our easy
payment plan.

Do not let this opportunity pass, or you will cer-
tainly regret it.

SEE OUR SHOW WINDOWS

HEYMAN & COMPANY

THE HOUSE FURNISHERS,

63 AND 65 CANAL STREET.

FOR WET STORMY WEATHER

STUDLEY & BARCLAY

HAVE THE LARGEST STOCK OF

Ladies' and Gentlemen's Mackintoshes, Men's and Boys' Rubber Coats and

Ladies' and Misses' Fine Circulars

Ever shown in the city. (Wholesale and retail.)

"CANDEE" Rubber Footwear is the best. We are Michigan agents for
them. (Wholesale and retail.)

Agents for A. G. Spalding & Bros.' sporting goods, indoor base balls, bats, etc.
Our prices are right. Call and see him.

GRAND RAPIDS RUBBER STORE, NO. 4
MONROE ST.

Swick & Kelso Piano

—FOR SALE BY—

E. J. SWICK, Manufacturing Agent,

199 Third Avenue, Grand Rapids, Mich.

This piano is offered to the dealers and public as one of
the best first-class pianos now manufactured regardless of cost.
Each piano is accompanied with a seven years' guarantee.

THE STUDENT CAMERA!



COMPLETE OUTFIT, CHEMICAL PLATES, Etc. Ready
to make picture—only \$2.00.

Perkins & Richmond, 13 Fountain
Street.



Ladies, Gents and Children,

Tibbs' Perfect Fitting Shoulder Braces

They add graceful carriage, do not cut under the
arm, and are of the most perfect construction, and are by phre-
nological science, in ordering by mail, give
height and bust measure. Lowest price, 100¢.
Also extra \$1.00; boys \$1.00 and a perfect fit
will be mailed to any address in the United
States. For sale only at

TIBBS' DRUG STORE,

129 Monroe St., Grand Rapids, Mich.

TIBBS' DRUG STORE, durable, comfortable, reasonable in price, in
ordering by mail, give measurement, state right, left or
double, measure \$2.50 single; \$3.00 double, and a perfect fit
will be mailed to any address in the United States. Send
for circulars.

REMOVAL!

Dr. L. F. OWEN, Dentist

Has removed to The Gilbert Block, OVER MOISE'S STORE.
Services rendered in all branches of dentistry. Office hours from 8 a. m. to 5 p. m.
after hours by appointment. Office telephone 141. Residence telephone 141. Take elevator.